

Printer\_Primera ii

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Printer\_Primera iii

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## **Chapter 1**

## **Printer Primera**

## 1.1 Printer: Primera

One of the most interesting color printers in the marketplace is the Primera, from Fargo, Inc. Primera produces high-quality thermal wax transfer or dye sublimation color images at a very affordable price. One of its drawbacks, however, is that it requires the computer driving it to do almost all of the work.

To print using the Primera, ImageFX must compose the entire print page in memory and send the data, all in one continuous chunk, to the printer. For large images, this can require a great deal of RAM. Fortunately, you can use ImageFX's Virtual Memory system when printing to Primera printers.

You should not attempt to print a Landscape oriented image (horizontally, across the widest page dimension) on the Primera. Instead, use the 2D Rotation controls in the Transform menu to turn the image 90 degrees and print using the Portrait orientation.

Refer, as necessary, to the documentation accompanying your Primera printer for details concerning the Primera configuration options.